## EMPLOYERS ARE FACING A BRUTAL REALITY

# Healthcare costs are increasing at an unsustainable rate.



What If We Could Change That?



## THE BRUTAL REALITY

## **Employers are facing unsustainable cost increases**

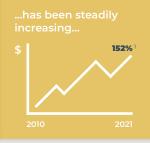
Healthcare has become a top expense...

TOP 3 BUSINESS EXPENSES

1) Payroll

2) Healthcare Benefits

3) Overhead and Operations





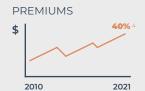
What most employers get for paying more:

LESS SATISFACTION

Employers aren't just paying more. Their employees are, too.

## Most employees are unhappy with healthcare benefits

#### **Employees are paying more.**



**DEDUCTIBLES** 

- 1 Average: \$3,700<sup>3</sup>
- 40% can't afford a \$400 unexpected expense 4

#### **Employees are not happy.**

- 1 Employee contributions for family coverage increased 43% over the past decade 5
- **Disconnect** between cost and quality
- No simple way to find best doctors and hospitals
- 4 System **impossible** to navigate

## "My benefits make me more likely to stay."



81% say they'll stay 6



43% say they'll stay

**2**x

Approximate retention rate when employees are highly satisfied with their healthcare benefits:

## What's stopping us from changing this?



### **Employers feel they CAN'T change**

- · Seems too complex
- No data to compare options
- · Forced into a short-term focus
- Mid-sized firms lack the scale or power to negotiate



### System doesn't want to change

- Misaligned incentives—only way to increase profit is to increase healthcare spend
- Deliberate lack of transparency
- No one representing employer's best interest

## THE SOLUTION

## Employers can control healthcare costs by sharing risk

#### How it Works...



#### **OLD MODEL**

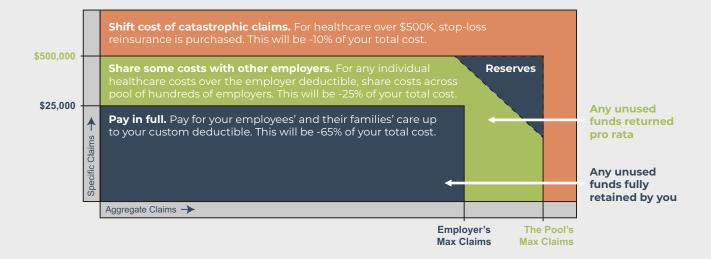
#### **NEW MODEL**

High premium, 100% fixed cost regardless of healthcare used. No control over benefit design.

Pay only for the healthcare used. High control over benefit design. Tailored to your unique profile and blend of employees.

#### **Understanding the Economics**

Your new plan will have 3 cost buckets: healthcare costs paid by you, healthcare costs shared with other employers, and healthcare costs shifted to a stop-loss carrier.



## "Does this mean I have to use the same plan as the hundreds of other companies?"



Roundstone gives you FLEXIBILITY—the ability to customize your plan to your needs.



#### **OLD MODEL**



#### **NEW MODEL**

Fully-insured carriers offer bundled plans.

We unbundle the old model and create a custom plan tailored to your needs. The result is great healthcare at a lower cost.

## You save money in 3 ways...



## You get complete transparency.



#### **Data & Analytics**

Info and insights to make better decisions and optimize plan utilization.



#### **Cost-Savings Investigators**

Experts who work with you to provide personalized recommendations.



#### **Cost Containment Solutions**

The most effective and fully vetted cost containment solutions on the market.

## Making the change is easy.

#### **FOR YOU**

- ✓ Onboarding
- ✓ Claims Management
- ✓ Customer Service
- ✓ Plan design strategy

No hassle.

No disruption.

No noise.

#### FOR YOUR EMPLOYEES

- ✓ Same ID cards
- ✓ Same doctors
- ✓ Same pharmacy
- ✓ Same hospitals

Great experience.

Appreciation of great benefits.



#### **OUR GUARANTEE TO YOU**

We guarantee that you will save money in the first 5 years or we'll make up the difference.

**Next Step?** A collaborative – no obligation – health plan assessment, allowing us to craft a custom proposal.

